



**Mailed**

**JAN 08 2001**

**Technology Center 2100**

Paper No. 4

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In re Application of :  
David H. Sprogis :  
Application No. 09/627,870 :  
Filed: Jul. 28, 2000 :  
For: System and Method for Digitally :  
Providing and Displaying :  
Advertisement Information to :  
Cinemas and Theaters :

**DECISION ON PETITION  
TO MAKE SPECIAL**

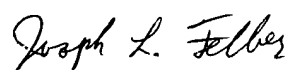
This is a decision on the petition filed Nov. 27, 2000 (Paper No. 3) to make the above-identified application special in accordance with MPEP § 708.02, section VIII, Accelerated Examination.

One requirement for such a petition is the submission of a detailed discussion of the references, and that discussion must point out, with the particularity required by 37 CFR § 1.111 (b) and (c), how the claimed subject matter is patentable over the references. MPEP § 708.02, section VIII (see requirement (E)). The petitioner fails to meet this requirement. He merely states that each reference "does not disclose all of the features of claims 1, 9, 15, and 25, and does not disclose a system or method for providing advertisement information as claimed in the claims." A proper petition would state the limitations of each of those claims that the particular reference does not teach. Note for example that claim 1 includes a computer storage unit for receiving and storing data representative of advertisement information. An interpretation of the present petition is that none of the submitted references teaches that limitation.

The petition is **DENIED**.

The undersigned acknowledges petitioner's statement that applicant believes all claims are directed toward a single invention. The petition should also include a statement that, if the Office determines that all the claims presented are not obviously directed to a single invention, the applicant will make an election without traverse.

If the petitioner desires reconsideration, he should respond within **TWO MONTHS** of the date of this decision. A response received after that time may be dismissed as untimely. 37 C.F.R. § 181(f). No further petition fee is required.



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